



IMAGING PRODUCTS & SERVICES

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**THE CROWLEY COMPANY TO DEMO SIX SCANNERS AT 2014 ALA MIDWINTER;
OFFERS SPECIAL SHOW PRICING**

Frederick, Md. and Philadelphia, Pa. – [The Crowley Company](#) is bringing an above-average number of capture units into their 10x20' booth at this weekend's [2014 ALA Midwinter Meeting](#). Established in 1876, the [American Library Association \(ALA\)](#) is dedicated to the advancement of library and information services and to providing information and resources to librarians and library patrons. From Friday, January 24 through Monday, January 27, The Crowley Company will be exhibiting in Booth 1239.

Crowley vice president Matthew McCabe notes, "This is our 15th year exhibiting with ALA and we are always impressed by the strides in technology and progress evident in the library industry, proving that libraries continue to be relevant in the digital age. Crowley is invested in contributing to this effort with capture equipment and conversion services that allow even rare and fragile originals to be made available to the public for future generations as digital images. The variety of equipment that we will be exhibiting at this year's midwinter meeting is an example of the [versatility](#) we seek to provide in preserving and digitizing the spectrum of media that libraries possess and to help them best serve their patrons."

Adds Christopher Crowley, company president, "For the past 30+, our expertise has focused on quality capture solutions for organizations and institutions with high-volume projects. Over the past decade, we have expanded our offerings to include several scanners designed specifically for individual, everyday use by patrons who require walk-up, on-demand accessibility. With these patron-friendly units, we hope to help modernize the library experience."

Crowley will be demonstrating the following scanning units on-site:

- [Zeutschel zeta](#) book copy and scan system
- [Wicks and Wilson UScan+](#) multi-media microform reader/scanner
- [Zeutschel 12000-series](#) planetary book scanner
- [Mekel Technology MACH12](#) high-production rollfilm scanner
- [Qidenus SMART Book Scan 3.0](#) book scanner

-more-

Manufacturers



Wicks and Wilson
A CROWLEY Company



Maryland | California | United Kingdom | 240.215.0224 | www.thecrowleycompany.com

- Additionally, The Crowley Company will be introducing EPM Equipment's newest product, the [IMAGELINK i7380](#) reference archive scanner, which is scheduled to be released in Summer 2014

Crowley is offering a [free Expo-only pass](#).

SPECIAL OFFER FOR ALA ATTENDEES ON PATRON SCANNING SYSTEMS

ALA attendees are eligible for \$500 off any [UScan Universal Film scanner](#) or \$2,000 off any [Zeutschel zeta book copy](#) on orders shipping by February 28. With the UScan or UScan+, users can read, scan and print images from a variety of media including microfilm, microfiche, aperture cards, photo negatives, slides and other micromedia. The compact zeta overhead capture system is ideal for any library or archival setting with needs to capture lower volumes of A3+ and A2 sized books, magazine, maps or documents in up to 600 dpi resolution. Images scanned on either system can be saved to a number of output options including file, USB, email and cloud. These two units have proven extremely popular, with many users taking to the web to share their [stories](#).

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About [The Crowley Company](#)

The Crowley Company is a world-leader in digital and analog film technologies and provides an extensive number of digital document and film conversion services to the academic, publishing, commercial, government and archive sectors. The company manufactures, distributes and services high-speed microfilm, microfiche, aperture card, book and document scanners, microfilm duplicators, film processors and micrographics equipment. Manufactured brands include [Mekel Technology](#), [Wicks and Wilson](#), [HF Processors](#) and [Extek Microsystems](#).

Tags: #crowley #alamw2014 #zeta #uscan #mekel #zeutschel

