

FOR IMMEDIATE RELEASE**Bibliotheca to host 'Speaker Series' at 2014 ALA Midwinter Meeting
Booth #1157**

G-LBPR1069: Atlanta, Georgia, USA - Thursday 23rd January 2014

At this year's American Library Association (ALA) annual Midwinter Meeting, Bibliotheca customers, partners and staff will be delivering a series of presentations to help libraries maximize the benefits they can achieve from library self-service solutions and increase the services they deliver to communities.

Bibliotheca has been exhibiting at ALA Midwinter Meetings, together with the Association's annual summer events, for fifteen years – both to showcase the company's latest innovations in self-service and library automation and also to meet with customers to provide them with information and advice. However, this year Bibliotheca has decided on a new approach for the exhibit floor – instead of showing the many innovative products that Bibliotheca provides, the company will present a series of renowned speakers and discussions focused on real-life experiences of Bibliotheca customers. The sessions will provide an overview of the public service experience that libraries deliver to their communities, securing library funding and reaching larger areas of the community.

Over the 4 days, a selection of speakers will deliver talks that will highlight how libraries can get the most out of self-service technology and how modern library solutions can help libraries achieve the highest return on investment and meet their strategic long-term objectives. Customers speaking at the Bibliotheca Speaker Series will include Thad Hartman, Community Services Manager at Topeka & Shawnee County Public Library, who will discuss how the library was able to improve the service it offered its community with Bibliotheca's smartlocker™ reservation system and Scott Reinhart of Carroll County Public Library who will talk about using the company's smartdispenser™ product to better manage and protect its AV materials. Also contributing to the Speaker Series will be Wlodek Zaryczny, Library Director of Beaufort County Library, explaining how to successfully secure library funding through ROI and Dan Curtin of Comprise Technologies discussing how libraries can be PCI Compliant and securely protect their patrons' credit card data.

By hosting a selection of presentations and discussions throughout the event, Bibliotheca customers will be able share their experiences with each other and discuss first-hand how their libraries have benefitted from self-service solutions. Furthermore, discussions from Bibliotheca staff on how to secure library funding and ensure a satisfactory patron self-service experience can benefit those looking to implement self-service technology at their libraries in the future. By attending one of the Bibliotheca Speaker Series presentations, guests will

automatically be entered to win prizes valued at thousands of dollars and many will leave immediately with one of many great prizes and a chance to win the daily grand prize; consisting of a smartlocker™ reservation collection system, an RFID/barcode self-service kiosk and a chance to win one of two library RFID systems complete with RFID tags and equipment. The list of speakers, presentations and times can be found at booth #1157.

Al Coalla, Bibliotheca's President of North America, comments: "After expanding Bibliotheca's North American customer base by over one hundred new library systems in 2013 we are more focused now than ever in our 15 year history on delivering exceptional products, solutions and services to the Library community. Striving for success in Customer Service Excellence is what drives Bibliotheca and its customers and partners to continually discover innovative uses for Bibliotheca technology and to deploy successful and groundbreaking solutions and best practices that best improve public service of the communities our customer's serve. We believe that the Bibliotheca Speaker Series will show how customer-focused we are as a company, and will help either those who have already implemented self-service, or are looking to implement self-service get the results they are hoping to achieve."

###

About Bibliotheca

Bibliotheca is the world's largest company dedicated to the development, deployment and support of library technology solutions, designed to improve operational efficiency and enhance customer service. We focus on public, private and academic library markets. Our reach extends across the globe, with direct operational offices in North and South America, Europe and Australia, together with a range of distributors covering Asia and Africa. We are proud to work with over 3,500 unique library sites with a deployed equipment range in excess of 5,000 individual self-service units and over 300 automated materials handling (sorter) systems. Bibliotheca is financially backed by One Equity Partners, a division of JP Morgan Chase & Co. The formation of this Group creates the world's largest company dedicated to the development, deployment and support of RFID-based solutions, with particular focus on public, private and academic library markets.

For more information about Bibliotheca, see www.bibliotheca.com

Contact information

For more information on this release, please contact: m.davis@bibliotheca.com / 1.802.498.8886